Distributions and the Free "Cloud"

Stefano Zacchiroli

Debian Developer IRILL Research Fellow OSI Board Member

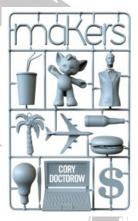
22 March 2015 LibrePlanet 2015 Cambridge, MA

Control

Lester picked up a screwdriver. "You see this? It's a tool. You can pick it up and you can unscrew stuff or screw stuff in. You can use the handle for a hammer. You can use the blade to open paint cans. You can throw it away, loan it out, or paint it purple and frame it."

He thumped the printer. "This [Disney in a Box] thing is a tool, too, but it's not your tool. It belongs to someone else — Disney. It isn't interested in listening to you or obeying you. It doesn't want to give you more control over your life." [...] "If you don't control your life, you're miserable. Think of the people who don't get to run their own lives: prisoners, reform-school kids, mental patients. There's something inherently awful about living like that. Autonomy makes us happy."

— Cory Doctorow, Makers (2009)



https://en.wikipedia.org/ wiki/File:Makers_(Cory_ Doctorow_novel).jpg

(my own) Computing, in the 90s

- hardware: desktops, some local servers; later: laptop
- producing content
 - office suite / desktop publishing
 - federated communication
 - * asynchronous (e.g., email, newsgroups)
 - synchronous (e.g., IRC)
 - software development
 - consuming content
 - gaming





(my own) Computing, in the 90s

- hardware: desktops, some local servers; later: laptop
- producing content
 - office suite / desktop publishing
 - federated communication
 - * asynchronous (e.g., email, newsgroups)
 - synchronous (e.g., IRC)
 - software development
 - consuming content
 - gaming
 - web browsing



road to software freedom was long, but clear: (re)implement proprietary sw, follow RFCs to interoperate, deploy

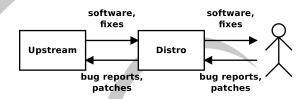
Free Software, raw

foo is cool, let's install it!

- download foo-1.0.tar.gz
 - checksum mismatch, missing public key, etc.
- 2 ./configure
 - error: missing bar, baz, . . .
- foreach (bar, baz, ...) go to 1 until (recursive) success
- 4 make
 - error: symbol not found
- make install
 - error: cp: cannot create regular file /some/weird/path

Free Software, à point: distributions

Distributions act as intermediaries between upstream software authors and final users. Distributions are meant to ease software life cycle management for Free Software users.



- package management
- trusted software vendor
- software integration
- initial installation

- software packaging
- upstream release tracking
- bug triage and forwarding
- porting

Distro ecology

- distros contribute to the sustainability of Free Software battles
 - integration work done once
 - heavy-lifting for developers
 - software deduplication
- distros democratize access to Free Software
 - without distros, only sysadm and developers would be easily liberated



https://www.flickr.com/photos, darkwood67/3434356123



Fast forward to the present...

Total world domination is near

- "open source" is everywhere in the industry
- web server market share: 67.5% (*nix) ≥ 56.3% (GNU/Linux)
 ≥ 30.7% (Debian), 55.6% (Debian+Ubuntu)
 W3Techs, Aug 2014
- web browser market share of FOSS browsers: 58%
 - StatCounter, Jul 2014 — WSL Aug 2013
- Google's Android seizes smartphone market WSJ, Aug 2013
 AOSP hits 20% of the smartphone market ABIresearch, Aug 2014
- in education:
 about 2.5 million [RaspberryPi] boards have been sold Feb 2014
- desktops Ubuntu (most popular GNU/Linux desktop): 20 million users in 2011 (estimate), recurrent large scale migrations to both Debian/Ubuntu, Debian on the ISS, . . .
- privacy: Tails, Tor

Free Software and distros are finally becoming trendy!

Control as a benchmark

OK, we made good progress. Or did we?

Several issues with status quo:

- most popular platforms are not 100% Free Software
 - more and more proprietary JavaScript
 - hardware turning evil + lack of Free hardware designs
 - . .

Control as a benchmark

OK, we made good progress. Or did we?

Several issues with status quo:

- most popular platforms are not 100% Free Software
 - more and more proprietary JavaScript
 - hardware turning evil + lack of Free hardware designs
 - . . .



¹I'll use more precise terminology in a bit

Computing, today (for most people)

hardware: desktops, laptop, phone, tablets, "clouds"

producing content

- ▶ office suite → Google Docs
- email → GMail
- async. communication → Skype, GTalk
- newsgroups, IRC

consuming content

- gaming → browser-/mobile-games, Steam
- ▶ web browsing, social networks → walled gardens















computing is moving away from users, control is lost

road to software freedom is not as clear as it was

Computing, today (for most people)

hardware: desktops, laptop, phone, tablets, "clouds"

producing content

- office suite → Google Docs
- email → GMail
- async. communication → Skype, GTalk
- newsgroups, IRC

consuming content

- gaming → browser-/mobile-games, Steam
- ▶ web browsing, social networks → walled gardens















computing is moving away from users, control is lost

road to software freedom is not as clear as it was

What about distros?

Distros are winning:

- market share
- infrastructure

But distros are also losing:

empowering/liberating users



https://en.wikipedia.org/wiki/File:
Petrarch_by_Bargilla.jpg

The "dark ages" of Free Software (?)

Users have 100% Free Software thin clients at their fingertips. But all their relevant computations happen elsewhere, on remote systems they do not control.

Distros are winning a war that is becoming increasingly pointless for software freedom.

Cultural problems (#1)

Hackers/developers seem to be more tolerant to the lack of control than in the past.

- widespread use of non-free tools/infra to develop Free Software
 - Benjamin Mako Hill
 Free Software Needs Free Tools
 http://mako.cc/writing/hill-free_
 tools.html
- technically: back to the cage problem being locked inside undebuggable layers of the software stack



Cultural problems (#2)

Our trust in, and understanding of, legal devices seem to be diminishing.



E.g.:

https://commons.wikimedia. org/wiki/File:Copyleft.svg

POSS (Post-Open Source Software) debate

"younger devs today are about POSS - Post open source software. f*ck the license and governance, just commit to github" — James Governor

https://twitter.com/monkchips/status/247584170967175169

- the (alleged) decline of GPL popularity
- "AGPL is non-free"
- . . .

This situation is not gonna fix itself. But, distros can help.

Cultural problems (#2)

Our trust in, and understanding of, legal devices seem to be diminishing.



E.g.:

https://commons.wikimedia. org/wiki/File:Copyleft.svg

POSS (Post-Open Source Software) debate

"younger devs today are about POSS - Post open source software. f*ck the license and governance, just commit to github" — James Governor

https://twitter.com/monkchips/status/247584170967175169

- the (alleged) decline of GPL popularity
- "AGPL is non-free"
- ...

This situation is not gonna fix itself. But, distros can help.

Embracing and extending the "cloud"



Cloud computing is a model for network access to computing resources that can be rapidly provisioned and released. This cloud model is composed of [...] three service models.

The NIST Definition of Cloud
 Computing (abridged)

- Common "cloud" threat to user freedoms: increase user → computing distance
- How about opportunities?

Embracing and extending... IaaS

Infrastructure as a Service (IaaS) i.e., virtual machine renting



- 2 angles: user, provider (potentially to self)
 - we're doing well for providers
 - potentially good for users as well
 - lowers self-hosting barrier
 - easier to support than real hardware
 - trendy, large public
 - if you're gonna rent a VM anyhow, run a Free OS!
 - but we need to push for private/shared deployments
 - what's the best deploy experience distros can offer?
 - for users
 - and small/local providers

Embracing and extending... PaaS

Platform as a Service (PaaS)

i.e., good ol' hosting / application servers



- largely orthogonal to distros
- for providers: same large public opportunity than laaS
 - but we are not doing equally well
 - succeeding here is crucial to counter PaaS vendor lock-in
- also a symptom of the dependency-hell problem
- better synergies distro

 containers to be found

Embracing and extending... SaaS

Software as a Service (SaaS)

or Service as a Software Substitute (SaaSS) i.e., remote software applications



- the worst software freedom offender
 - we need better Free Sofware-based, federated services
 - what can distros do about this?

1-Click deployment of Free, federated services

We have:











We lack:

click-button installation of Free Software-based, federated services that people need to interact with their peers without the mediation of centralized, proprietary software-based services

Out of the box:

- anonymous browsing
- mail handling
- web hosting
- storage, calendar, etc.
- encrypted P2P backup
- . . .

1-Click deployment of Free, federated services

We have:











We lack:

click-button installation of Free Software-based, federated services that people need to interact with their peers without the mediation of centralized, proprietary software-based services

Out of the box:

- anonymous browsing
- mail handling
- web hosting
- storage, calendar, etc.
- encrypted P2P backup

Projects like:



http://www.freedomboxfoundation.org/

should be distros defaults, not niche sub-projects.

That users are losing control is uncontroversial, but the meaning of being Free in the "cloud" is unclear yet.



Franklin St. Statement (2008)

"we have not yet formally defined what might constitute a Free Service



Who does that server really serve? (RMS, 2010)

"Don't use SaaSS! Don't use someone else's server to do your own computing



Network Services Aren't Free or Nonfree [...] (RMS, 2012)

"Non-saaSS services can mistreat their users in other ways [...] we don't have t firm position on them as yet"

- this stuff is really hard
- o but the time is ripe for more intellectual guidance
- what's Free distros' take on this?

That users are losing control is uncontroversial, but the meaning of being Free in the "cloud" is unclear yet.



Franklin St. Statement (2008)

"we have not yet formally defined what might constitute a Free Service"



Who does that server really serve? (RMS, 2010)

"Don't use SaaSS! Don't use someone else's server to do your own computing



Network Services Aren't Free or Nonfree [...] (RMS, 2012)

"Non-saaSS services can mistreat their users in other ways [...] we don't have firm position on them as yet"

- this stuff is really hard
- but the time is ripe for more intellectual guidance
- what's Free distros' take on this?

That users are losing control is uncontroversial, but the meaning of being Free in the "cloud" is unclear yet.



Franklin St. Statement (2008)

"we have not yet formally defined what might constitute a Free Service"



Who does that server really serve? (RMS, 2010)

"Don't use SaaSS! Don't use someone else's server to do your own computing"



Network Services Aren't Free or Nonfree [...] (RMS, 2012)

Non-BaaSS services can mistreat their users in other ways $[\dots]$ we don't firm position on them as yet"

- but the time is ripe for more intellectual guidance

That users are losing control is uncontroversial, but the meaning of being Free in the "cloud" is unclear yet.



Franklin St. Statement (2008)

"we have not yet formally defined what might constitute a Free Service"



Who does that server really serve? (RMS, 2010)

"Don't use SaaSS! Don't use someone else's server to do your own computing"



Network Services Aren't Free or Nonfree [...] (RMS, 2012)

"Non-SaaSS services can mistreat their users in other ways $[\dots]$ we don't have a firm position on them as yet"

- this stuff is really har
- but the time is ripe for more intellectual guidance
- what's Free distros' take on this?

That users are losing control is uncontroversial, but the meaning of being Free in the "cloud" is unclear yet.



Franklin St. Statement (2008)

"we have not yet formally defined what might constitute a Free Service"



Who does that server really serve? (RMS, 2010)

"Don't use SaaSS! Don't use someone else's server to do your own computing"



Network Services Aren't Free or Nonfree [...] (RMS, 2012)

"Non-SaaSS services can mistreat their users in other ways [...] we don't have a firm position on them as yet"

- this stuff is really hard
- but the time is ripe for more intellectual guidance
- what's Free distros' take on this?

- to stay true to their mission of democratizing Free Software, distributions need to evolve: they should make participation into federated, Free Software-based services trivial
- the state of the "Free service" intellectual debate is not up to par with the needs of the Free world, we need to reboot it



Thanks!

Stefano Zacchiroli <zack@upsilon.cc> http://upsilon.cc/zack

about the slides:

pdf http://upsilon.cc/~zack/talks/2015/20150322-libreplanet-cloud.pdf sources http://git.upsilon.cc/?p=talks.git;a=tree;f=2015/20150322-libreplanet-cloud copyright © 2013-2015 Stefano Zacchiroli

license CC BY-SA 4.0 — Creative Commons Attribution-ShareAlike 4.0